



Roxi

@roxiiiparis

Just a cozy soul in a loud world. AI-powered lifestyle & beauty content creator with a highly engaged international community.

40K+

FOLLOWERS

7.4M+

TOTAL VIEWS

3M+

UNIQUE VIEWERS



PERFORMANCE

Key Metrics

Lifetime combined – Instagram + TikTok

VIEWS

7.4M

total views

lifetime

REACH

2M+

accounts reached

lifetime

LIKES

316K

likes

lifetime

COMMENTS

3,728

comments

lifetime

SHARES

9,337

shares

lifetime

VISITS

288K

profile visits

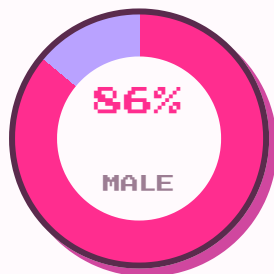
lifetime

AUDIENCE

Who's Watching?

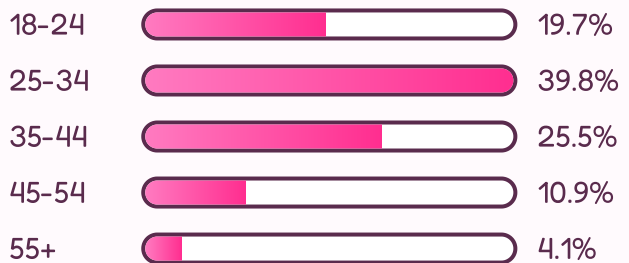
A predominantly young, international audience

GENDER



● Male **86%**
● Female **14%**

AGE



TOP COUNTRIES

 **MX**

Mexico

10.3%

 **DE**

Germany

9.9%

 **UK**

United Kingdom

9.6%

 **FR**

France

8.5%

 **PL**

Poland

4.4%

PLATFORMS

Availability

Active on Instagram & TikTok – individual platform breakdown



Instagram @roxiiiparis

13.8K

FOLLOWERS

1M+

REACHED

2.3M

VIEWS

94.6%

NON-FOLLOWER
REACH



TikTok @roxiiiparis

26.1K

FOLLOWERS

316K

LIKES

5.1M

VIEWS

9.3K

SHARES

COLLABORATIONS

Partnership Types

Flexible formats to fit your campaign

01

Sponsored Video

Custom Reels & TikToks crafted to showcase
your brand organically

02

Instagram Story

Immersive story sequences with interactive
stickers & swipe-up

03

Instagram Post

High-quality feed content with authentic
product integration

04

Rent the Bio

Direct link placement in bio for maximum click-
through & conversions

05

Brand Ambassador

Long-term partnership with ongoing visibility &
dedicated creative campaigns

"Have a creative idea in mind? I'm always open to unique concepts – feel free to pitch yours."

Let's Work Together 🎀

Ready to bring your project to life with an engaged, international audience

EMAIL

contact.roxiparis@gmail.com

INSTAGRAM

@roxiiiparis

TIKTOK

@roxiiiparis